



# Family Fleet Products

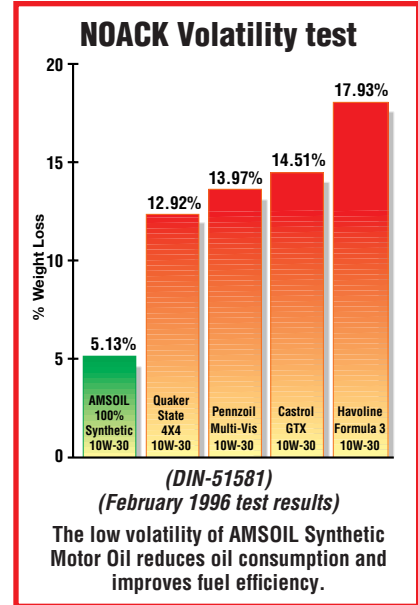


AMSOIL synthetic lubricants and filtration products provide unsurpassed, long-lasting service and protection for the family fleet. To keep vehicles and equipment in top notch condition, to make them last long and to enhance the resale value, rely on AMSOIL.

# AMSOIL Synthetic Motor Oil

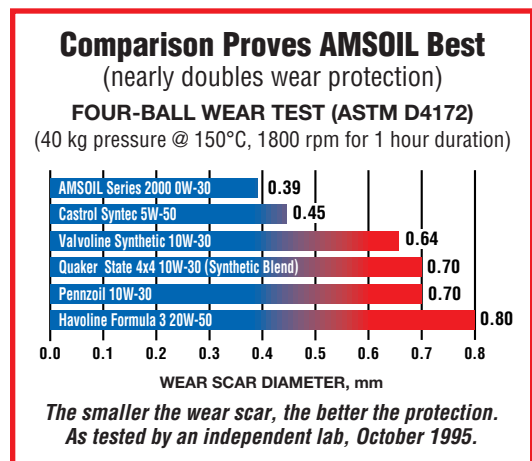
AMSOIL Synthetic Motor Oil dramatically outperforms conventional petroleum motor oils. It reduces friction, heat and wear for maximum power, performance and fuel efficiency. AMSOIL Synthetic Motor Oil resists high temperature burn-off, chemical breakdown and sludging which keeps engines running cleaner.

With immediate start-up protection, AMSOIL Synthetic Motor Oil delivers fast, dependable winter starts and outstanding low temperature fluidity. It exceeds the most demanding world-wide performance standards and meets warranty requirements for all domestic and imported passenger car engines, both turbo-charged and non-turbo-charged.



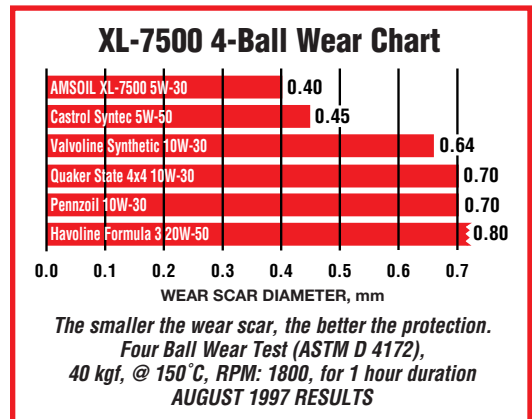
# AMSOIL Series 2000 Motor Oils

Special synthetic base stock blends and advanced additive packages of AMSOIL Series 2000 Motor Oils provide up to four times the wear protection of other motor oils. AMSOIL Series 2000 Motor Oils reduce friction for quicker engine response, increased horsepower and improved fuel efficiency.



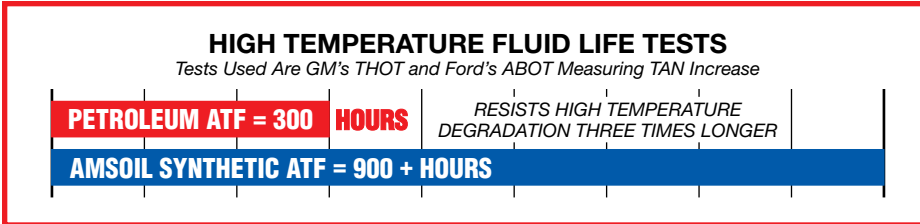
# AMSOIL XL-7500 Synthetic Motor Oils

AMSOIL Synthetic XL-7500 5W-30 and 10W-30 Motor Oils are specially formulated to deliver 7,500 miles or six months of service between oil changes. These oils provide outstanding wear protection and increased power, performance and fuel economy in high and low temperatures.



# Synthetic Automatic Transmission Fluid

AMSOIL Synthetic Automatic Transmission Fluid improves fuel efficiency, reduces transmission temperatures by 20° to 50° F and increases transmission life. It provides unsurpassed thermal stability and up to five times the service life of conventional ATFs. AMSOIL ATF delivers maximum protection for towing and other severe-duty applications.

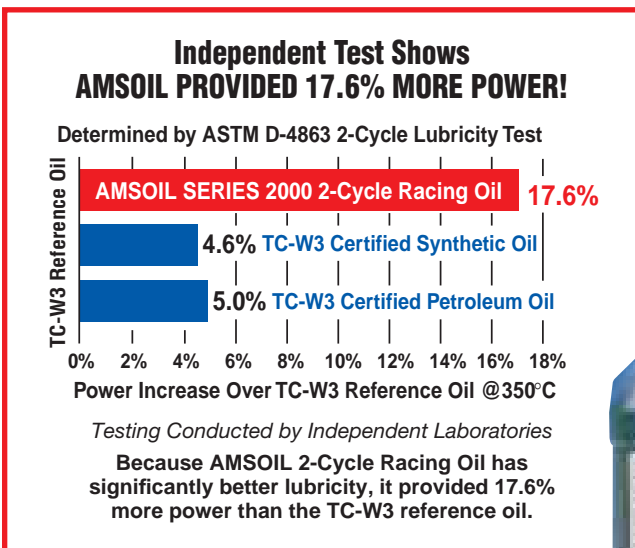


# AMSOIL 2-Cycle Oils

The less friction within a cylinder, the more power an engine will produce. AMSOIL 2-Cycle Oils maintains higher lubricity than conventional petroleum oils.

Simply stated, AMSOIL 2-Cycle Oils increase power by reducing friction and wear, resulting in better throttle response and overall performance.

AMSOIL 2-Cycle Oils are specially formulated to burn clean, ensuring optimal engine performance. AMSOIL's synthetic base oils are combined with specialized detergents to keep two-cycle components clean.



**Tests prove AMSOIL Series 2000 2-Cycle Racing Oil significantly reduces heat and friction, resulting in a power increase of 17.6%.**

# AMSOIL Super Duty Oil Filter

The AMSOIL Super Duty Oil Filter is a full flow oil filter designed for extended drain intervals and severe service. Its rugged filter body contains a high-tech blended filtration media composed of cellulose, synthetic and glass fibers. The media sets the Super Duty apart from conventional filters in capacity, efficiency and service life.

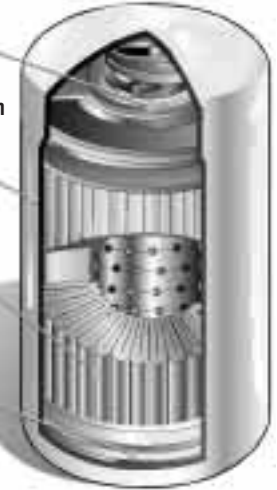
The AMSOIL Super Duty Oil Filter's rugged construction and high-tech media make it ideal for motorists who extend their oil drain intervals, drive hard, want to make their engines last or simply want the best filtration available.

**Oil Pressure Relief Valve** assures proper oil flow at all times under all operating conditions

**Heavy-Duty Case of Drawn Steel** double crimped at base with rolled under seaming

**Cellulose, Synthetic and Glass Blend Media** provide longer life and improved efficiency

**Anti-Drain Back Valve** positive action keeps dirty oil in the filter when engine is not running



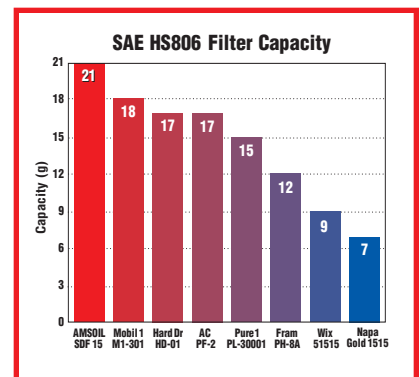
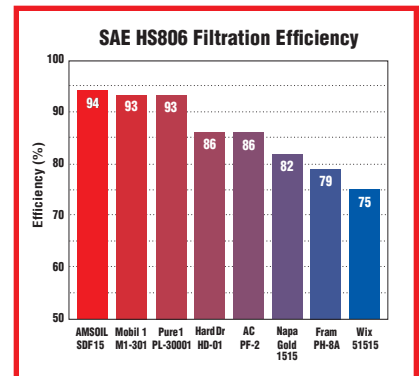
## Built to Last

- **Heavy-Duty steel housing protects against burst and pulse damage.**
- **Steel coil spring helps the filter keep its shape and maintains a positive load on internal components.**
- **Two evenly spaced glue bead supports help ensure flow through the entire pleat surface and reduce media fatigue between oil changes.**
- **Fluted-rib spiral center tube protects against pressure surge damage.**
- **Double-rolled, tuck lock seam between the heavy duty baseplate and the housing protects against leakage during normal and high pressure operations.**
- **High strength, corrosion-resistant, heat damage-resistant gasket for long gasket life.**

## Filter Performance

Oil filters need good efficiency and good capacity to protect engines. Those with poor efficiency fail to trap a significant portion of particles large enough to damage the engine. Those with poor capacity fill quickly, and once filled allow dirty oil to bypass the filtration media, circulate unfiltered and damage the engine. Capacity becomes an especially critical issue with extended oil drain intervals.

The AMSOIL Super Duty Oil Filter offers superior efficiency and capacity to those offered by other popular filters. While some other filters offer good efficiency, they do not offer nearly the capacity of the AMSOIL SDF. For those who wish to extend their oil drain intervals, the AMSOIL SDF is the superior choice.



# AMSOIL Reusable Foam Air Filters

## Long-Life Air Filters That Add Years to the Life of Your Car

The first line of defense against destructive, wear-causing dirt in your engine is your air filter. An air filter must allow unrestricted air flow to the engine for efficient combustion while stopping dirt from entering the engine.

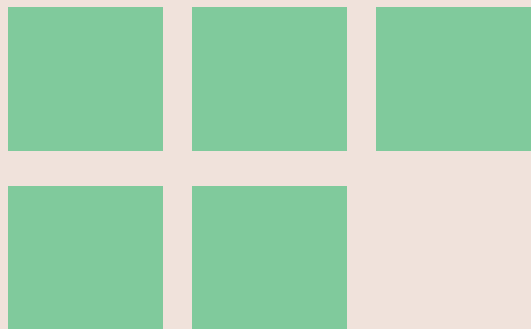
The unique AMSOIL TS Air Filter performs both tasks exceptionally well. The TS filter wraps two layers of different density polyurethane foams, also lightly coated with tack oil, around an expanded steel cage. The tack oil traps the dirt in the honeycombed depth of the foam, a treacherous path for dirt, but no barrier to clean air.

The TS Air Filter foam may be rinsed, dried, reoiled and reused, making it much more economical than throw-away paper filters.



- **Allows optimum air flow for efficient fuel combustion. Stops dirt, not air!**
- **Reusable. Just wash, re-oil, and re-install.**
- **30% greater air flow than conventional filters. Allows more air through when dirty than paper filters allow when clean!**
- **Traps and holds dirt and abrasive particles throughout filter volume, unlike paper filters that only hold dirt on the surface.**

## The AMSOIL Air Filter Pays for Itself



Every time you change a paper air filter, it costs you money. An AMSOIL Reusable Foam Air Filter is the cost-effective alternative. You buy one AMSOIL Foam Air Filter for about the cost of five paper air filters. The real difference, however, is that the five paper filters won't get you very far; and after the cost of replacing paper filters exceeds the price of an AMSOIL Filter, every dime spent on paper filters is money wasted. One AMSOIL TS Air Filter can be serviced again and again, for thousands of trouble-free miles.

In addition, with an AMSOIL Filter you get savings from improved fuel economy and increased engine performance due to more efficient air intake, as well as longer engine life due to the AMSOIL Filter's proven ability to reduce engine wear by stopping airborne dirt.

# AMSOIL Spin-On By-Pass Filter

## *The Cleanest Oil and the Biggest Savings*

Experts agree that abrasive grit in the 5-20 micron range accounts for up to 60% of engine wear. Because regular full-flow filters are inserted directly into the line of oil circulation, they must filter oil quickly to prevent oil starvation. Consequently, particles smaller than 20 microns pass through the filter and remain in the oil.

Unlike full-flow filters, the AMSOIL Spin-On By-Pass Filter cleans only a portion of the oil at a time. Its double pressure design forces oil slowly through its ultra-fine filtering medium, removing particles as small as one-tenth of a micron! The AMSOIL By-Pass Oil Filter leaves oil analytically clean and free of virtually all harmful particles and contaminants.

Plus, the AMSOIL By-Pass Filter removes water, reducing the risk of oil degradation, engine rust and corrosion.

This ultra-fine filtration not only extends the service life of your oil, but also extends the life of your engine! The Spin-On By-Pass Filter has been recognized by experts as the oil filtration system of the future . . . available today from AMSOIL!

- **Reduces expensive and troublesome oil changes by extending useful life of engine oil.**
- **Keeps oil free of virtually all harmful dirt particles to reduce wear and extend engine life.**
- **Easy to install; easy to change. No soggy, dripping elements. Just unscrew old cartridge and tighten new one snugly into place.**
- **Removes corrosion-causing water and contaminants that can damage internal engine parts.**

*"I installed an AMSOIL 6-inch By-Pass Filter on [my blue Chevette] over four years ago and have not drained oil since. At about 99,000 miles, the car experienced a burned exhaust valve. Upon engine teardown, the engine appeared very clean and some of the [original] hone marks were still visible on the cylinder walls. It now uses less oil than it did during the first 20,000 miles when Pennzoil was used. Thanks to AMSOIL, the Chevette seems readily capable of another 100,000 miles!"*

Wayne Koehn, McPherson, Kansas

# AMSOIL Dual Remote

## *Making the Best of Superior Filtration*

Filter servicing is difficult in today's tight, compact engine compartments. The Dual Remote System relieves that problem by allowing AMSOIL's superior filtration to be installed in a convenient location.

While improving the ease and convenience of installation, the Dual Remote also improves filtering ability by directing more oil through the by-pass filter. The Dual Remote sends the maximum amount of oil through the "super-filtration" of the by-pass filter, while assuring sufficient oil pressure and volume throughout the rest of the system.

The Dual Remote System also increases oil capacity, which helps dilute contaminants, reduce strain on the oil, improve the oil's cooling ability and lengthen the oil's service life. Larger filters, which increase the oil capacity and provide greater filtration, can also be used since the Dual Remote eliminates the space constraints usually present.

The Dual Remote System takes the advanced technology of AMSOIL oil filtration and makes it easily accessible and even more effective!

- **Optimizes use of the by-pass filter while assuring adequate oil flow elsewhere.**
- **Allows use of larger filters for greater filtration.**
- **Makes filters more accessible for filter changes.**
- **Allows up to 50 percent greater oil capacity for improved oil service and service life.**

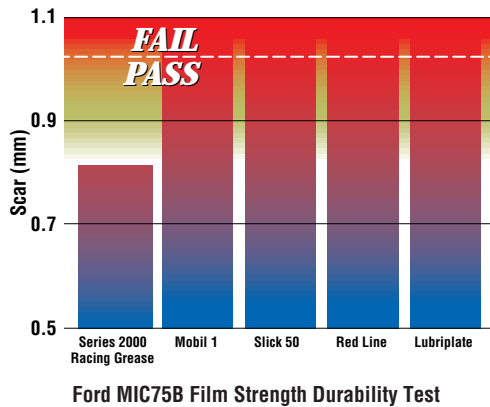
# AMSOIL Synthetic Greases

AMSOIL Synthetic Greases are specially designed for high and low-temperature performance as well as optimum protection against rust and corrosion. AMSOIL Synthetic Greases reduce friction and wear, and help components run cooler and longer and improve fuel efficiency.



## Film Strength Endurance Comparison

The smaller the wear scar, the better the protection.



- Extreme temperature stability
- Highly water resistant
- Protects surfaces from rust and corrosion
- Synthetic anti-wear formulation

# AMSOIL Power Foam

AMSOIL Power Foam penetrates and thoroughly cleans the engine's entire intake system. Its unique blend of detergents and special solvents frees sticky valves, cleans dirty spark plugs and removes gum, varnish and carbon deposits from exterior engine surfaces. AMSOIL Power Foam improves starting and increases fuel efficiency.



# AMSOIL Engine Flush

## Performance & Fuel Economy

AMSOIL Engine Flush cleans engines and helps restore them to their original level of power and fuel efficiency.

Engine Flush removes deposits from the engine's crankcase, cylinder walls, pistons and rings. It cleans valves, valve lifters, rocker arms and pistons, improving power, fuel economy and performance. It also extends oil service life by removing deposits that contaminate the oil.

- Cleans deposits resulting from everyday, stop-and-go driving conditions.
- Cleans deposits formed from ingested airborne dirt, fuel dilution, water condensation and oil oxidation.
- Increases power, fuel efficiency and performance.
- Restores oil flow to areas previously blocked by deposits.
- Prepares engine for installation of AMSOIL synthetic motor oil.



One Bottle  
Treats  
160 Gallons!



## AMSOIL P.I. *The Performance Improver*

- Prevents and removes deposits in port fuel injector tips.
- Reduces carburetor and intake valve deposits by as much as 60%.
- Increases combustion efficiency and gas mileage.
- Protects against abrasion, rust and corrosion to extend engine life.
- Reduces exhaust emission by as much as 90%.
- Lubricates and reduces friction in upper cylinders, valves and rings to extend component life.
- Now available in convenient single application – P.I. Quick Shot.



## AMSOIL Miracle Wash *Waterless Wash and Polish*

- Works in place of soap and water
- Leaves a brilliant shine
- Eliminates car wash mess
- Convenient, use anywhere, any time
- Easy, refillable dispenser
- Repels dust and light dirt
- Shields against ultraviolet rays
- Great for glass, countertops, appliances—all non-porous surfaces



**You can complete your detailing job with AMSOIL's complete line of automotive appearance products:**

- Pro-Formula Metal Polish
- Pro-Formula Brite Side
- Pro-Formula Vinyl & Leather Protectant
- Pro-Formula Vinyl & Leather Cleaner
- Pro-Formula Car Polish

AMSOIL products and Dealership information are available from your local AMSOIL Dealer.